

# Wei Ju Kao

UI/UX Designer

## PROFILE

Hi. I am Wei Ju Kao, a seven years experienced UI/UX designer who believes user-centered design will make the world a better place. I love solving challenging problems and learn new things.

## CONTACT

+886 922 616 292  
takakao0925@gmail.com  
www.takakao.com

## SKILLS

Userflow  
Wireframe  
Prototype  
Web design  
App design  
Character design  
Animation  
3D modeling

## TOOLS

draw.io  
Figma  
Sketch  
Illustrator  
Photoshop  
After Effect  
Maya  
Blender

## EXPERIENCE & EDUCATION

### Senior UI/UX DESIGNER

LivApp Inc. | Nov 2020 - Mar 2024

As a senior designer, I was responsible for user research, user experience, and user interface. I have to collaborate with developers and the market team.

- Conduct user interviews and usability testing.
- Understanding how users interact with digital products through Marketing data.
- Finding solutions that enhance usability while maintaining aesthetic appeal.

### UI/UX DESIGNER

Taiwan Data Science Co. | Mar 2018 - Oct 2020

- Design wireframes, flows, prototypes.
- Create design systems to build a more professional profile and accelerate the design process.

### UI/UX DESIGNER & VISUAL DESIGNER

Freelance | Apr 2017 - Mar 2018

I learned to negotiate with clients and improve self-management skills during my time as a freelancer. I also have to collaborate with different developers.

- Designed cross-platform UI/UX for e-ticket selling service.
- Create visual identities and website for AIS3 events.
- Work with multiple teams as a project manager and use tools to track the working progress of other team members.

### UI/UX DESIGNER & PRODUCT DESIGNER

HillEver Technology Corp. | Jun 2016 - Mar 2017

- Designed the cross-platform UI/UX for Ecommerce website.
- Designed the wireframes, flows, prototypes.
- User study and kiosk design for different TA.

### B.S in Industrial Design

National Taiwan University of Science and Technology  
Sep 2012 - Jun 2016